



LOYALTY REWARDS CLUB MEMBER

HAWK HOLLOW & EAGLE EYE

On behalf of the entire staff, I would like to thank you for becoming a member of our Loyalty Rewards Club.

WHAT IS THE PURPOSE OF THE REWARDS CLUB?

The purpose of this program is to honor those players who choose our facilities to enjoy their golfing experience. Having become a Loyalty Club Member, you are now eligible to receive a wide range of exclusive rewards, discounts, and benefits.

LOYALTY POINTS BREAKDOWN

Golf Rewards	Points needed
9 holes with cart at Hawk Hollow	250
9 holes with cart at Eagle Eye	375
18 holes with cart at Hawk Hollow	500
18 holes with cart at Eagle Eye	750
27 holes with cart at Hawk Hollow (same day)	650
36 holes with cart at Hawk Hollow and Eagle Eye (18 each course same day)	1000

HOW DO I ACCUMULATE LOYALTY POINTS?

It's simple — just come out and golf! For every dollar you spend on greens fees, you will receive one (1) Loyalty Point. Points accumulated may be redeemed for free golf or other special Loyalty Club Member promotions. We will also be offering periodic specials to Loyalty Club Members as a way to accumulate bonus points.

HOW DO I TRACK MY LOYALTY POINTS?

When making a tee time, checking in for golf, or making a purchase, make sure the pro-shop attendant knows that you are a Loyalty Club Member, and remember to check your receipt for points credited to your account at the time of purchase. You can call either Hawk Hollow or Eagle Eye pro shop to check your points balance. Points may be redeemed at any time, and they never expire!

If you have any questions about our Customer Loyalty Program, please feel free to contact me: alexcoss@hawkhollow.com or visit the Rewards page at www.hawkhollow.com

Thank you again for your loyalty and friendship — we look forward to seeing you on the links!
Alex Coss, General Manager